



Michael Blaizot

Senior Product Designer freelance

Region toulousaine (31) . +33(6)87.93.28.44

mika@michaelblaizot.com / michaelblaizot.com / [Linkedin](#)

SUMMARY

15 years of experience (10 as a freelancer) building digital products: websites, web apps, mobile apps, SaaS products, dashboards. Deep expertise in design systems and B2B product strategy. I combine craft, AI, and code to deliver simple, elegant, accessible solutions for demanding business challenges.

SKILLS/EXPERTISE

Digital Strategy • Interaction Design • Design Systems • Prototyping • Web Integration • AI-Assisted Design/Development • Information Architecture • Accessibility • Lean UX Design

EXPERIENCE

Freelance — Senior Product designer

2016 - Present | Toulouse area

70+ projects, including notably:

- **LaGuild (2022 - Present)** : Investor and core team member.
Ex: Sociaaal — 3-month sprint, 3 iOS apps (discovery → production), strict process.
- **Infiniit (2023 - 2025)** : Lead Design and Lead Design System.
Structured the design process during scale-up phase (Series A → B). Full design system (components, tokens, docs), WCAG AA accessibility integrated. Parallel feature delivery without designer bottleneck. Critical payment flows, localized for regional laws and market specificities.
- **Masteos (2021 - 2023)** : Product Designer, co-lead design system.
Supported hypergrowth: parallelized dev teams across multiple features (+25% average delivery speed), reduced visual inconsistencies.
- **Airbus (2019 - 2022)** : UX and Product Designer
Gathered business requirements and conducted user interviews with experts, designed industrial monitoring dashboards. Replaced patchwork Excel solutions with a durable, consistent interface. 40+ projects delivered.

Infoflash / Aaron — Webdesigner

2012 - 2015 | Villebon-sur-Yvette

- **Microsoft** : Created interfaces for Tech Days (landing pages, banners, emails)
- **Bouygues Telecom Entreprises** : Site animation, interactive page and banner creation
- **Accor** : E-learning for Novotel, group brochure
- **Toshiba** : Interface creation for product pages
- **HP** : E-learning and web animation
- **Texas Instrument** : Original graphic design for a tutoring support program

Néoplanète — Journaliste

2010 - 2012 | Paris / Malakoff

- **Papier** : About fifteen articles written for the magazine (100,000 copies/monthly)
- **Web** : Created web radio + page animation (layout) + article writing (approx. 30)
- **Radio** : Journalist and technician. Conducted interviews, editing, production.

FORMATION

Journaliste radio — BTS (2-year vocational degree)

2010 | Studio École de France

OUTILS

Figma • Notepad • VS Code • Netlify / Vercel • HTML/CSS • Git • Claude Code • Tailwind • Storybook